

SOCIAL ENTERPRISE & ENTREPRENEURSHIP

Strengthening Students to Strengthen Communities by Empowering Our Students through Social Enterprise and Entrepreneurship

What is my action plan?

DAY 4 My Plan

Public Schools

INTRODUCTION, OVERVIEW, AND PURPOSE (WHAT AND WHY)

Broad trends characterize current and future labour markets, namely the economic context, an aging population, environmental protection, increasingly higher skill levels for new jobs, and the shortage of skilled labour to fill these positions. Given all of these new realities, schools can no longer be solely responsible for training young people. It takes an entire community to raise and educate a child. Schools and communities are places where young people are engaging in their personal and career development and developing the skills they need to establish and achieve their personal and career plans while developing their entrepreneurial spirit. More specifically, the personal and career plan has 4 interrelated key components, which are described with these 4 questions: Who am I?, What are my possibilities?, What are my next steps and why?, and What is my action plan?

From an early age, the entrepreneurial spirit is built on experiences, mainly in the form of entrepreneurial projects. Through meaningful and authentic educational projects, a young person generates ideas by taking on the role of the initiator, doer, and manager of projects. As a result, in addition to fostering the development of the entrepreneurial spirit, such experiences help young people to build their own identities and to develop and complete their personal and career plans. By offering them a number of opportunities to explore the world of work, to innovate, and to get involved in the community, such experiences enable young people to discover their passions and interests and help to develop their self-confidence, their resilience, and their sense of belonging. The entrepreneurial culture of a place—the school-family-community mobilizing force—helps all young people develop their entrepreneurial spirit.

(NB Education and Early Childhood Development—Entrepreneurial Community Schools)

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FACILITATION/ SUGGESTIONS (HOW)

Plan for an entrepreneurial project in the classroom

1. Name of the project
2. School staff involved in the project—principal, community coordinator, teachers, guidance counselor, ...
3. Partners in the community
4. Type of entrepreneurial project—product, service, event
5. Goals of the project—issues in the school or in the community that the project will help address
6. Project Description—Who? What? When? Where? Cost?
timetable, material, budget
7. Links with curriculum outcomes
8. Tasks for the students
 - How will they be initiators? How will the students be able to initiate ideas, activities, and other things throughout the project?
 - How will the students be directors? What will be the tasks of the various work teams?
 - How will some students be managers? What will be the various positions of responsibility held by some students?
9. Entrepreneurial qualities targeted
Self-confidence, sense of responsibility, sense of organization, solidarity, team spirit, ingenuity and creativity, respect for others, sense of initiative, entrepreneurial leadership, entrepreneurial conscience, independent learning, humanization, etc.
10. Skills developed with ICT
Exploring the web, presenting, publishing, distributing, communicating, collaborating, creating a multimedia montage, processing, analyzing, and creating, organizing, and managing workload, etc.
11. Links with life-career development throughout the project
Activities in line with *Who am I? What is my potential? What are the next steps and why? What is my action plan?*
12. Expenses associated with the project
13. Assessment of learning
14. Educational marketing—Promotion envisioned for the project
Social media, web, videos, radio, TV, public events, flyers, press conference, etc.

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RESOURCES (HOW)

THE 3 ROLES OF THE CHILD/YOUTH

By playing these roles, he/she becomes more aware of how they act in relation to themselves, to others, and to the environment.

INITIATOR	DOER	MANAGER
<p>Ability to IMAGINE and see new connections to meet a NEED and take ACTION.</p>	<p>Ability to COMPLETE tasks EFFECTIVELY and EFFICIENTLY for the success of the project.</p>	<p>Ability to PLAN, ORGANIZE, COORDINATE, SUPERVISE, make DECISIONS, and manage conflicts for the success of the project.</p>
<p>He/she can play this role with respect to:</p> <ul style="list-style-type: none">• Observation: by bringing his/her unique perspective;• New connections: that he/she makes between situations;• The validation of a need: by doing a survey or a small market study;• Solutions: that he/she can propose with respect to the identified need;• Consequences: solutions for people and the environment;• The pre-visualization of challenges: to be met along the way;• The steps to take: to implement the solution;• Assessment: of the results of the steps using explicit criteria.	<p>The tasks are done by one individual who is assigned responsibilities or by a group in the form of teams or committees that assume a portion of the work to be done, based on the interests of each person.</p> <p>Examples:</p> <ul style="list-style-type: none">• “steering committee”• “production”• “operations”• “quality control”• “marketing”• “architect”• “purchaser”• “finance”• “decoration”• “packaging and labeling”• “janitorial”• “research and development”• etc.	<p>Planning: Ability to design a set of operations and to plan the necessary resources for the realization of a product, a service or an event in response to a specific need.</p> <p>Organization: Ability to comprehensively implement an action plan and respond appropriately to unforeseen situations.</p> <p>Coordination: Ability to ensure the coherent and harmonious arrangement of the various operations to be carried out in order to achieve the final result.</p> <p>Supervision: Ability to verify work done by others based on certain criteria.</p> <p>Decision making: Ability to make judgments about what needs to be done.</p> <p>Conflict management: Ability to resolve disputes between people in a satisfactory manner.</p>

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ROLE OF THE TEACHER

The teacher **supports** the entrepreneurship learning **project** or the educational microenterprise. However, he/she does not play a managerial role, but **rather acts as a SUPPORTER and GUIDE**.

Throughout the **PROJECT**, the teacher:

- **ENCOURAGES** learning through experience (experiential learning: child/youth in an ongoing process of action/reflection = awareness);
- **ENSURES** that the roles and responsibilities of each person are well understood in the project and that the project is guided in such a way that everyone can play their part;
- **ENSURES** that each child/youth has *their own* place in the project, a place that is important in their eyes);
- **SEEKS** consciously to be a positive partner and leader to foster the development of the child/youth's management skills, despite the conflicting turbulence that may occur in teams/committees;
- **ALLOWS** the child/youth to show initiative, creativity, and ingenuity;
- **OBSERVES, NOTES** needs, **QUESTIONS** and **MAKES RECOMMENDATIONS** to the children/youths who lead the teams/committees (this is done in order to make them aware and to allow them to find solutions on their own);
- **SEEKS** to lead the children/youths to gain a deeper understanding of the phenomena that interfere, the relationships and the links between learning elements by having them make "new connections" on a regular basis;
- **BRINGS OUT** the ethical dimension of the situations involved;
- **USES** new technologies for learning;
- **REGULATES** the learning targeted in the integrated learning scenario and keeps track (photos, videos, logbook, portfolio, etc.) of the work and reflections of the children/youths (awareness);
- **GIVES** more importance to the process of realization than to the final result;
- **CELEBRATES** successes;
- **VALUES** and **RECOGNIZES**, with the help of children/youths, the contribution of community partners to the project;
- **CAPITALIZES** on the talents and passions of children/youths;
- **DARES TO DO THINGS DIFFERENTLY** and allows mistakes to be made.

Entrepreneurial Culture

<http://www.pacnb.org/index.php/en/>

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REFLECTION

Questions for Students

- What did I like the best?
- What did I like the least?
- What did I learn through this project?
- What did I learn about myself through this project?
- Did I properly assume my role on the team?
- What am I most proud of?
- How did I demonstrate perseverance?
- What was my challenge in this project?
- What could I do to improve myself?
- What responsibilities did I take on?
- What was my contribution to the group?
- What initiatives did I take?