

CREATING YOUR FUTURE

THEME OF THE DAY MY PERSONAL BRAND

Grades: Primary / Grades K-2

CREATE YOUR
OWN FUTURE



CURRICULUM CONNECTIONS

- Language Arts
- Art
- Health/Personal Development
- Social Studies

MATERIALS AND PREPARATION

- Collect various trading cards as examples.
- Sample Trading Card—Create an example prior to lesson (a trading card about a child the same age as the students, showing what that child likes or is good at).
- Homework prior to lesson: Bring in your own trading cards.
- Trading Card template—last page of this PDF—print one per student.
- Chart paper and/or photocopy enlargement of Trading Card template.
- Colouring pencils/crayons.
- Option: Take students' photos and print them to create trading cards.

ACTIVITY: TRADING CARDS

TEACHER NOTES (ELABORATIONS)

- Introduce Experiential Learning theme “My Personal Brand” and discuss how everyone has interests, strengths, and skills.
- *Hook:* Allow students time to look at a variety of trading cards. This could include their own cards and/or ones provided by teacher.
- Say, “What do you notice about these trading cards? What do they tell us?”
Responses may include...
 - There is a picture...
 - I like...
 - The people on the card are from...
 - That person plays for *name of team*...
 - That person is good at...

CREATING YOUR FUTURE

THEME OF THE DAY MY PERSONAL BRAND

Grades: Primary / Grades K-2

CREATE YOUR
OWN FUTURE



- Say, “Today you are going to have an opportunity to make a trading card all about *you*. This is what it is going to look like.” Show the sample trading card created prior to the lesson.
- Say, “Let’s talk about what you may put on your card.”
Responses may include...
 - My name
 - A picture of me
 - Things I like
 - Something I’m good at
 - Books I like
- Use large format version to model step-by-step creation of trading card.
- Invite students to create a trading card all about them
- When everyone is ready, invite students to share their trading cards. This could be a whole class or small-group activity.
- Say, “When people choose a job, they think about what they like or are good at. You have a card that tells us what you like or are good at. Let’s take a minute to share our cards with one another.
- Students may present their cards themselves or ask someone else to present their card to the class or their small groups.

SPECIFIC ACTIVITY (WRITTEN IN STUDENT VOICE)

- What’s *my* personal brand?
- What am I interested in? What do I really enjoy doing?
- What are my friends interested in? What do they like doing best? What do I like doing with my friends?
- What am I good at?
- What are my friends good at?
- Does anyone in my family collect trading cards? What do they like best about their trading cards?
- What things do I collect?
- What do I notice about all these trading cards (front and back)?
- What do these cards tell me that I didn’t know before?
- Which are my favourites?

CREATING YOUR FUTURE

THEME OF THE DAY MY PERSONAL BRAND

Grades: Primary / Grades K-2

CREATE YOUR
OWN FUTURE



- My trading card is all about *me*. What shall I put on the front of my card? What could I put on the back of my card?
- What do I need to make my card?
- What do I like best about my card?
- Who shall I share my card with first?

FORMATIVE ASSESSMENT

- Observation (print, drawing, speaking, listening)
- Conferencing
- Presentation
- Self-assessment
- Peer-assessment

ADDITIONAL MATERIALS

Consider using a story about trading cards if applicable, e.g., *Franklin and the Trading Cards*, written by John Van Bruggen, available on YouTube (<https://www.youtube.com/watch?v=Vd-DZz7Tg7Q>).

CREATING YOUR FUTURE

THEME OF THE DAY
MY PERSONAL BRAND

Grades: Primary / Grades K-2

CREATE YOUR
OWN FUTURE

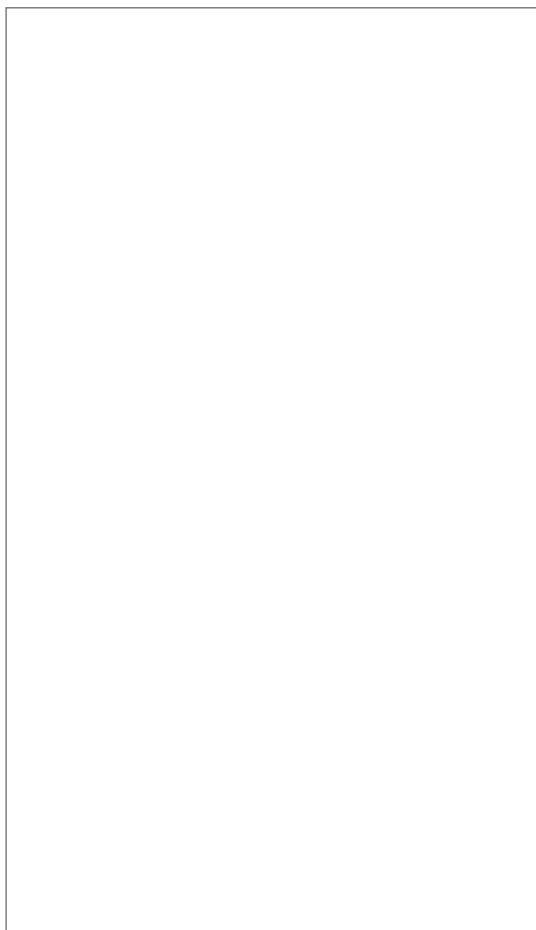


ACTIVITY: TRADING CARDS

Trading Card



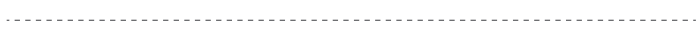
A Picture of Me



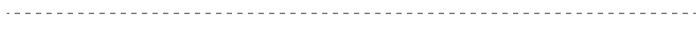
My Name



Things I Like



Something I'm Good At



Books I Like

